

Are Latinos = Hispanics?

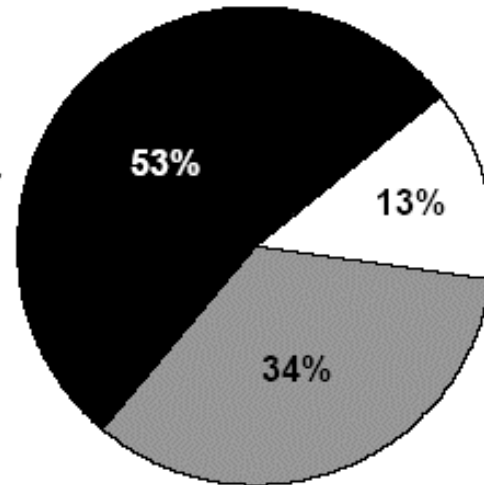
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The Ohio State University



“Latino” vs. “Hispanic” Preference Among Latinos

The terms Latino and Hispanic are both used to describe people who are of Hispanic or Latino descent. Do you happen to prefer one of these terms more than the other?

Do not have a preference between the terms “Latino” or “Hispanic”



Prefer the term “Latino”

Prefer the term “Hispanic”



Who are the Latinos, where do they come from, where are they, and why are they called Hispanics?




Diversity within the Latino Community

- Heterogeneous ethnic group
 - Different from other ethnic groups
 - Different within itself

**“Not all the Latinos came over the border.
For some Latinos, the border came over
them”**

Earl Shorris, *Latinos*

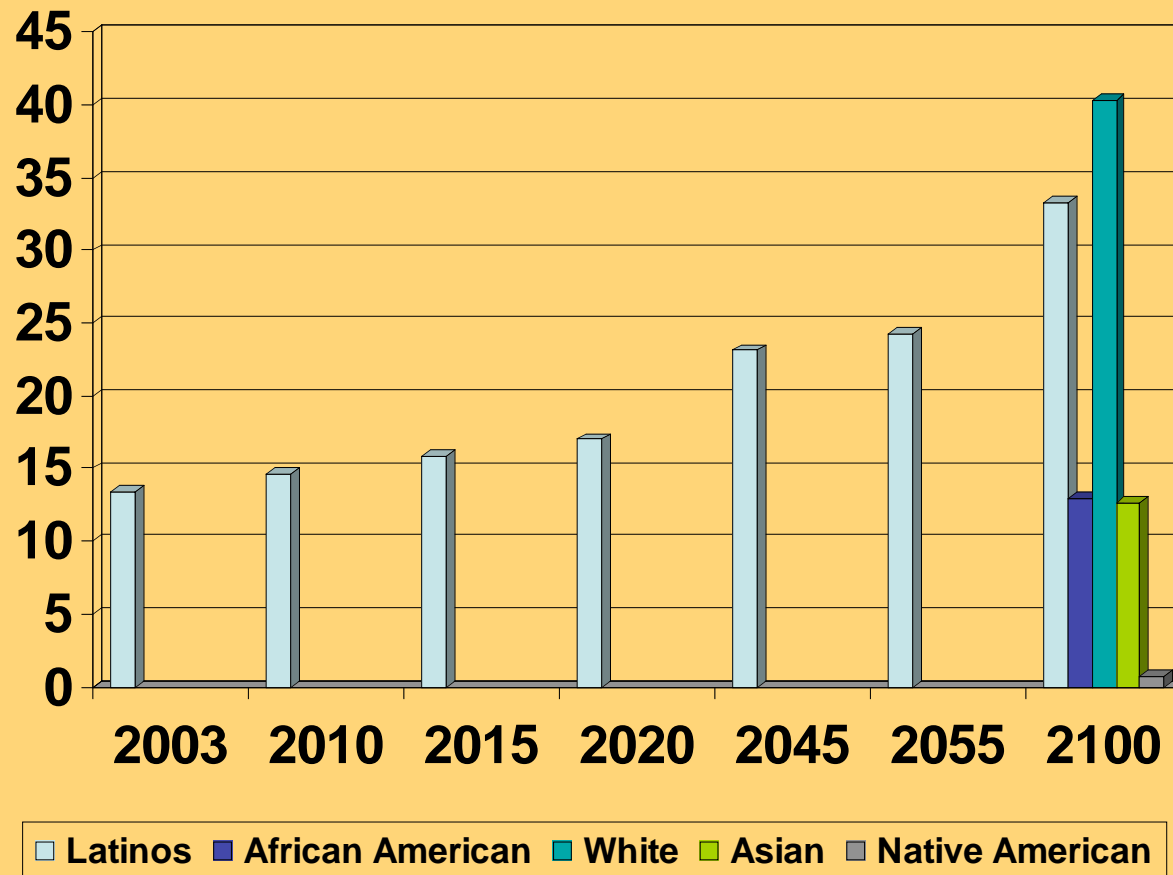


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- **More than two-thirds (68%) of foreign-born Latinos cite country of origin as the first or only term used for self-identification.**
 - **Those born in the US of immigrant parents (second generation), identify themselves:**
 - **by their parents' countries of origin (38%)**
 - **as American (35%).**
 - **57 % of Latinos with U.S.-born parents (the third generation and beyond) identify themselves first and foremost as an American.**

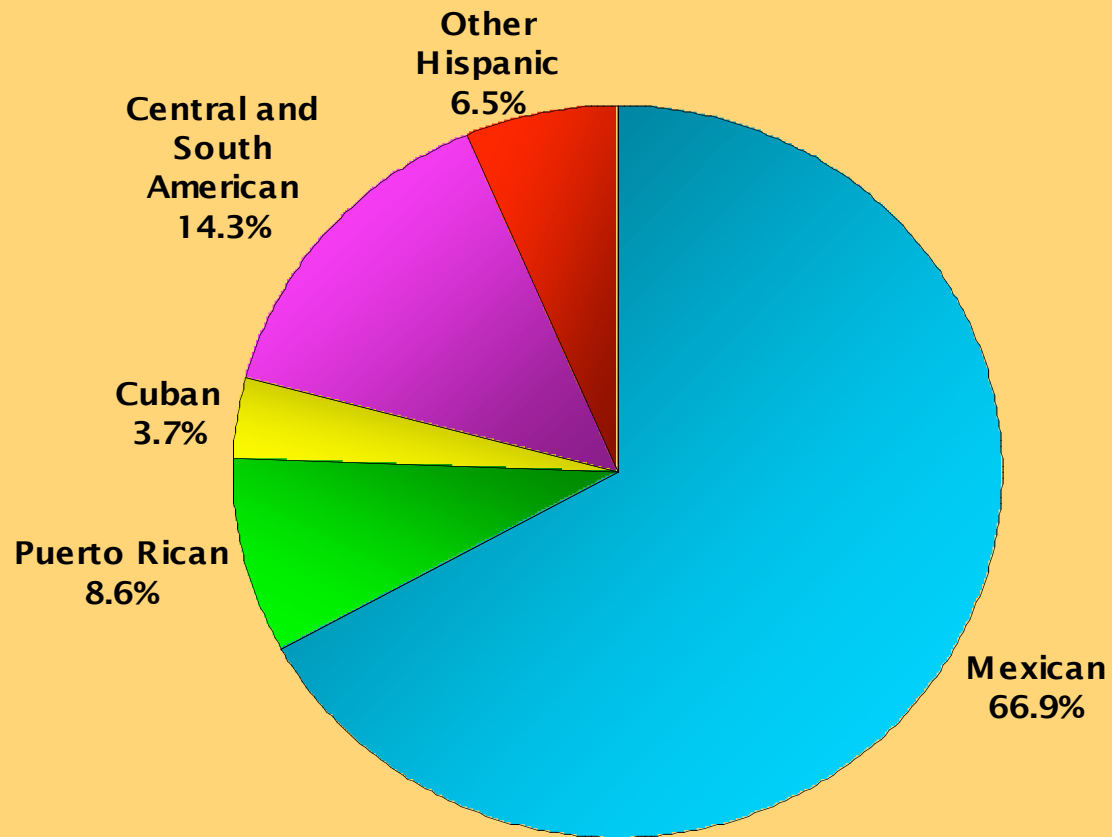




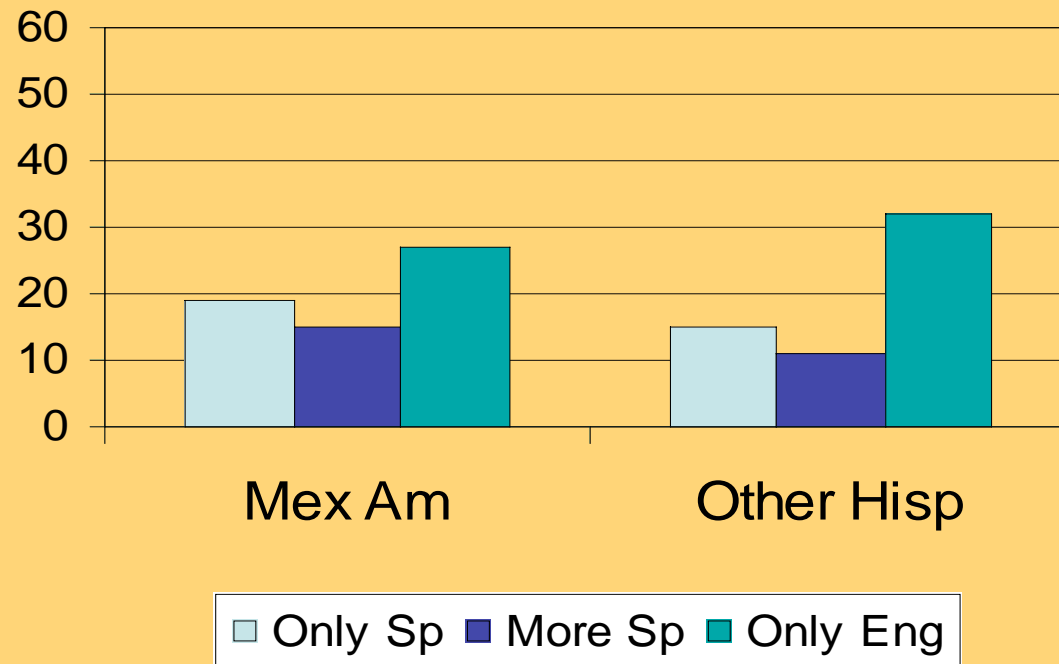
Population Growth Projections



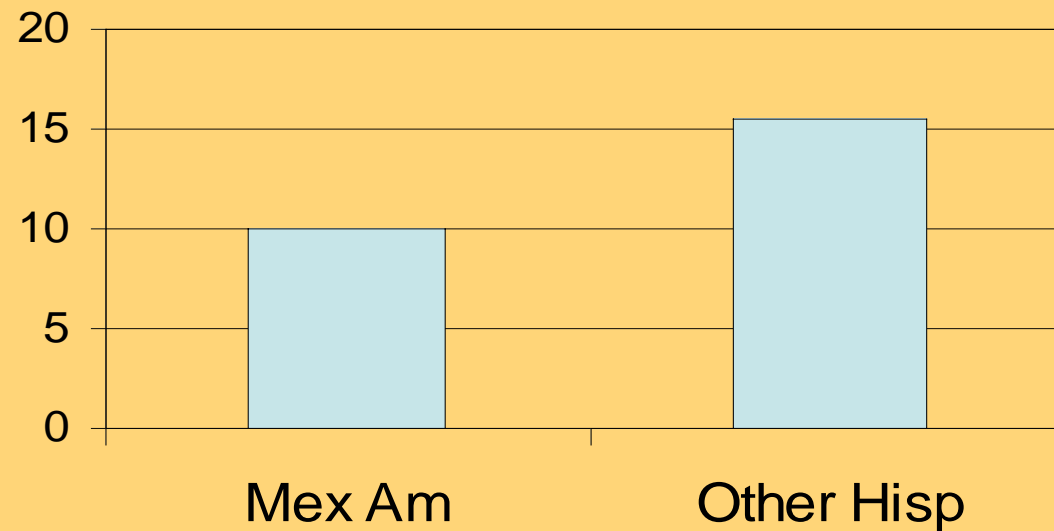
Percent Distribution of Latinos by Region of Origin



Language at Home (NHANES 1999-2002)

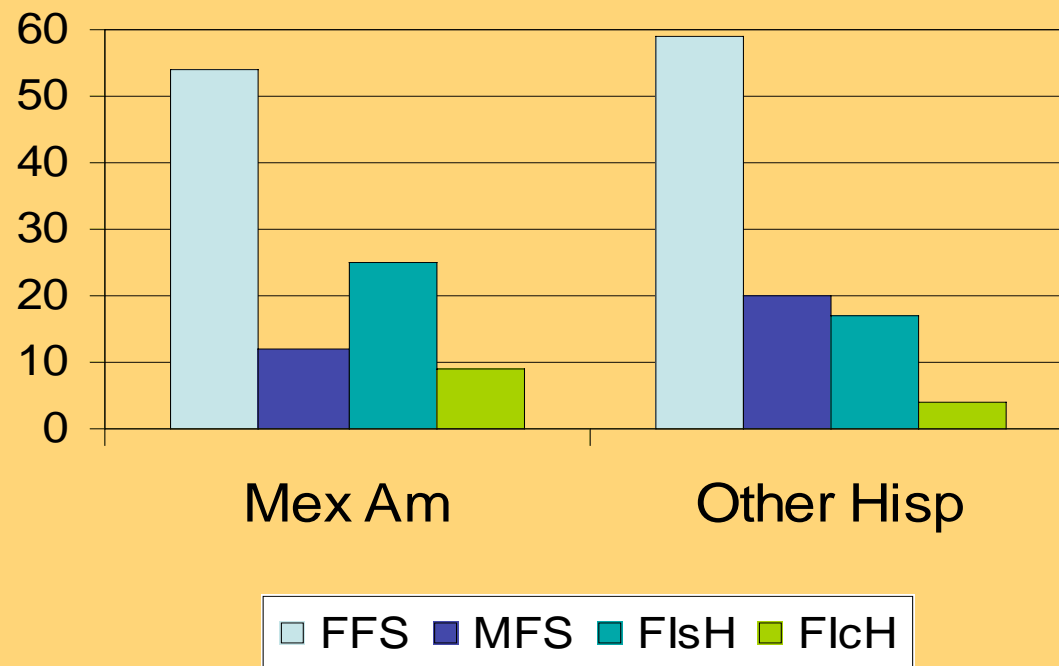


Poverty Level (NHANES 1999-2002)

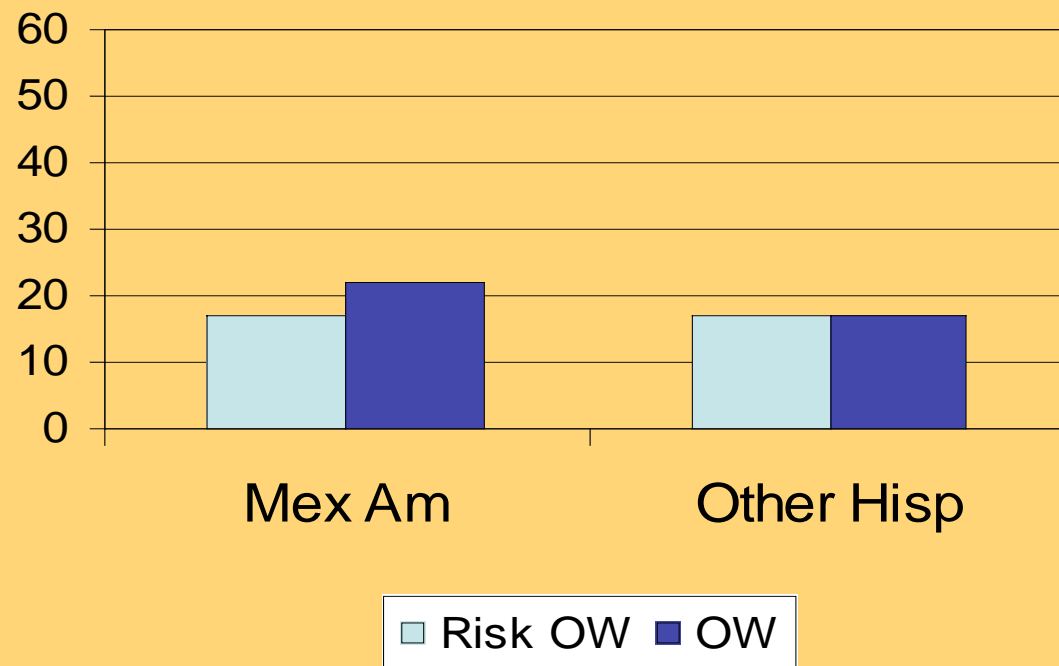


PIR > 3.5

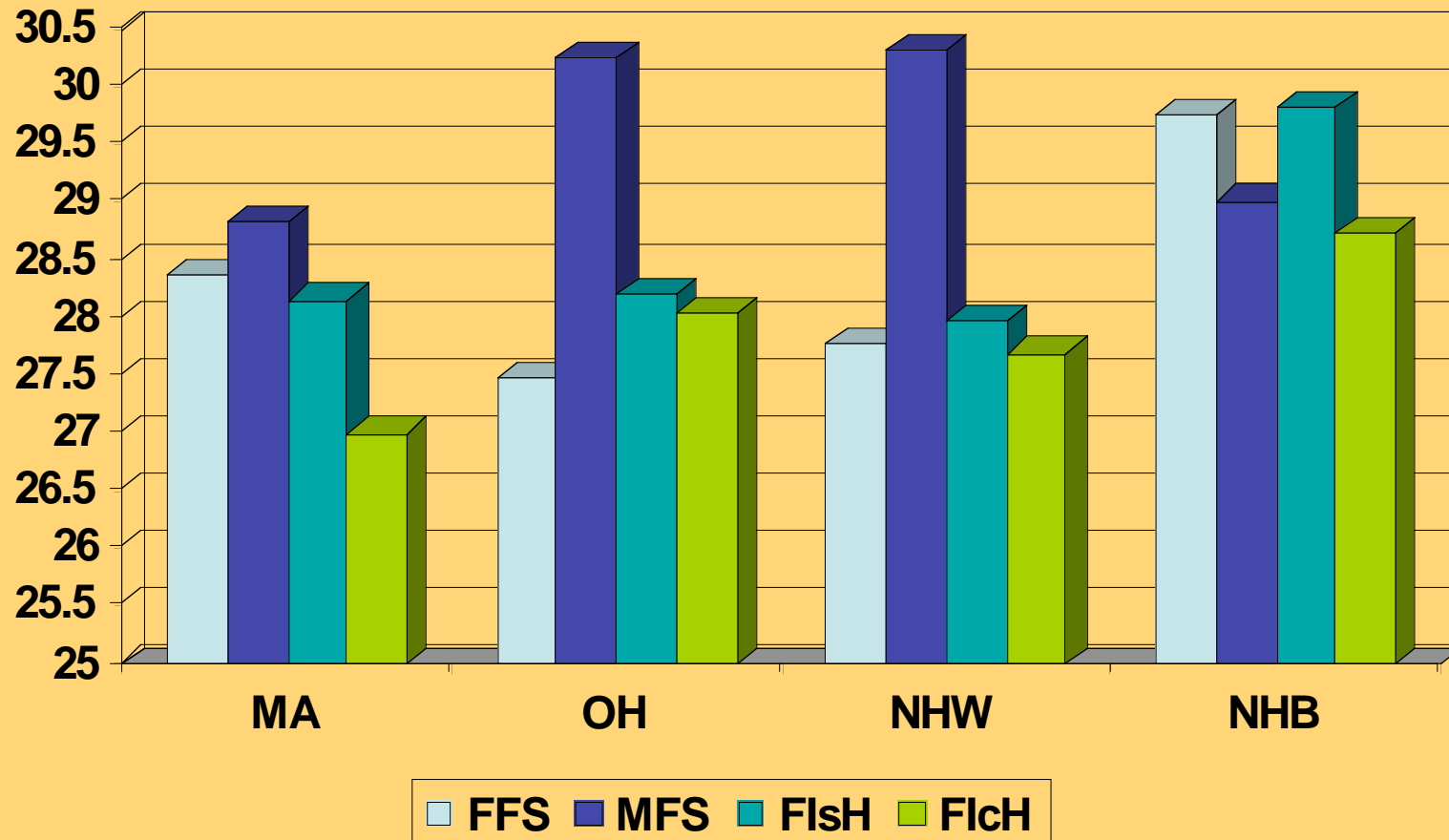
Food Security Status (NHANES 1999-2002)



Children Overweight (NHANES 1999-2002)

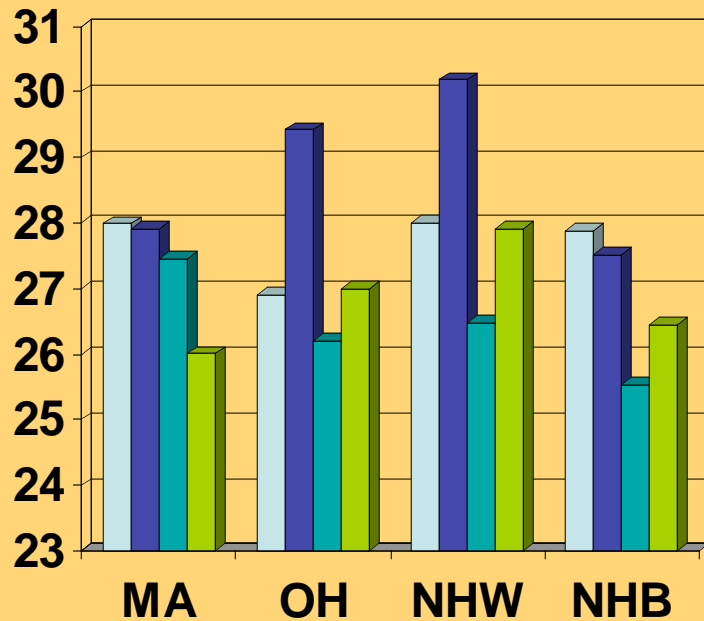


BMI by Race & FS

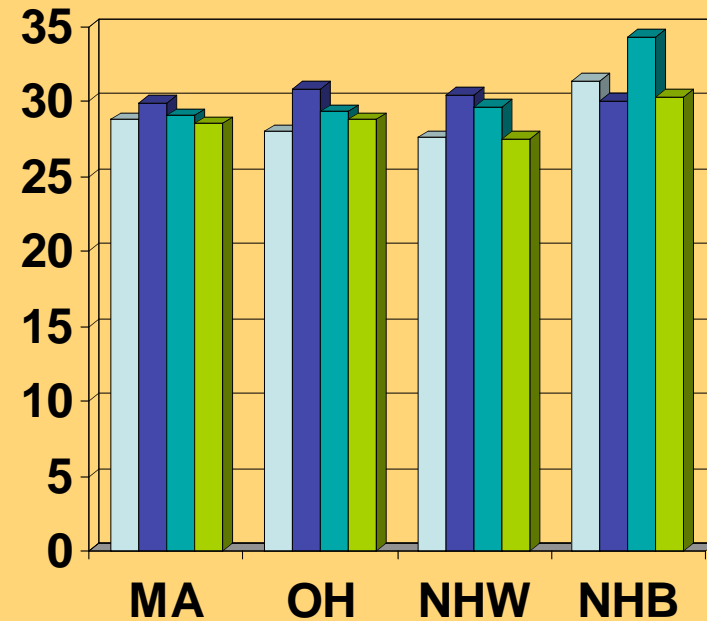


BMI by Race & Gender & FS

Male



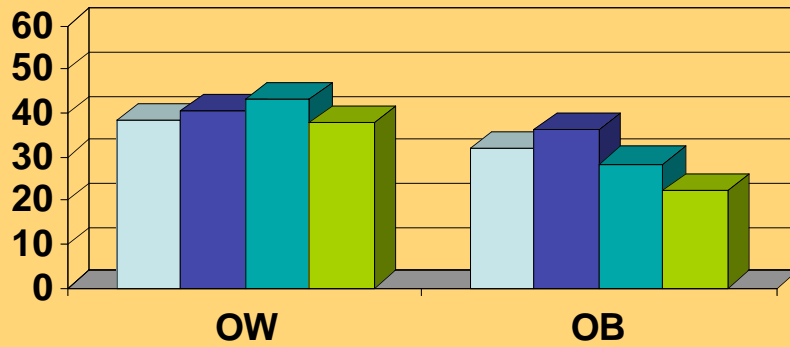
Female



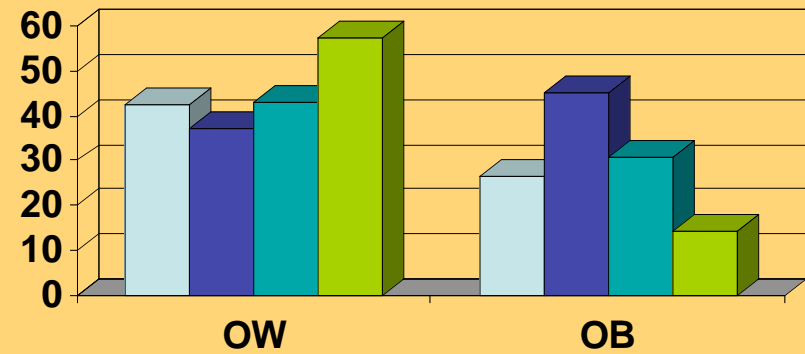
FFS MFS FlsH FlcH

Race by FS

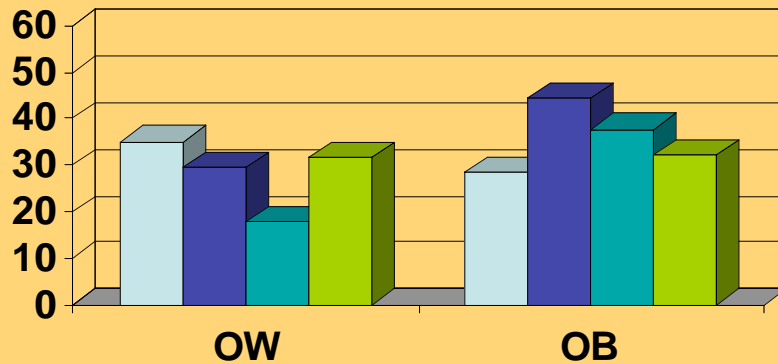
Mexican American



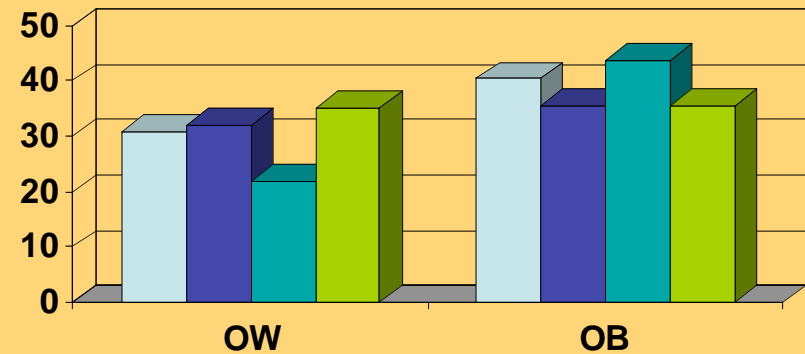
Other Hispanic



Non-Hispanic White



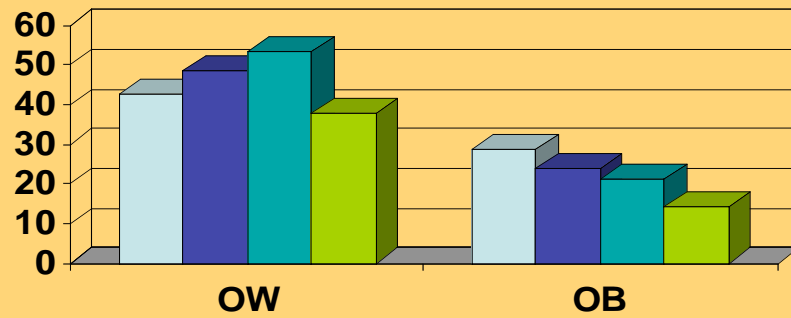
Non-Hispanic Black



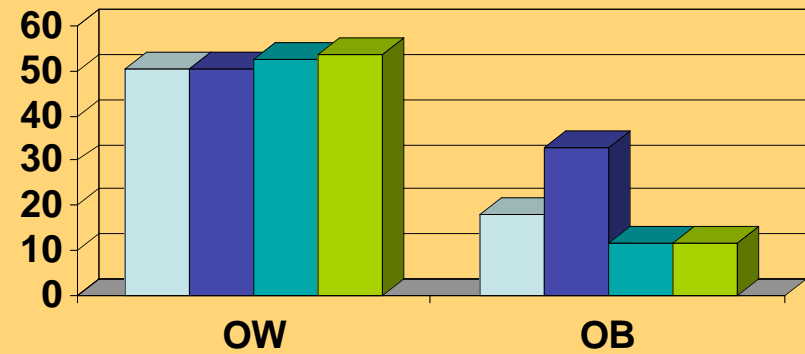
FFS MFS FlsH FlcH

Race by FS Male

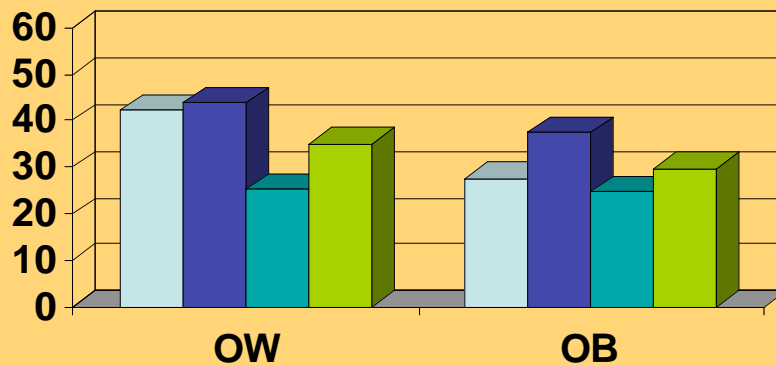
Mexican American



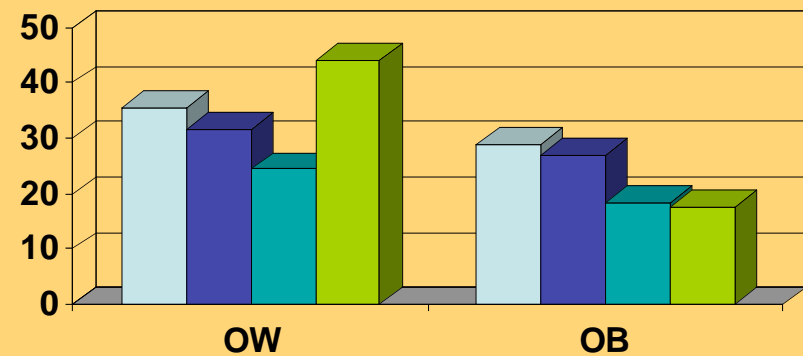
Other Hispanic



Non-Hispanic White



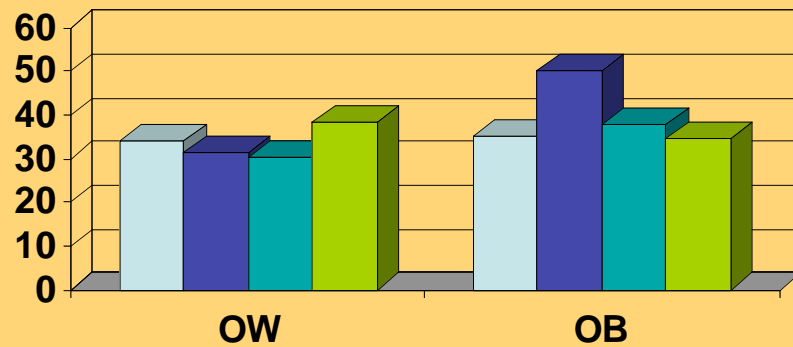
Non-Hispanic Black



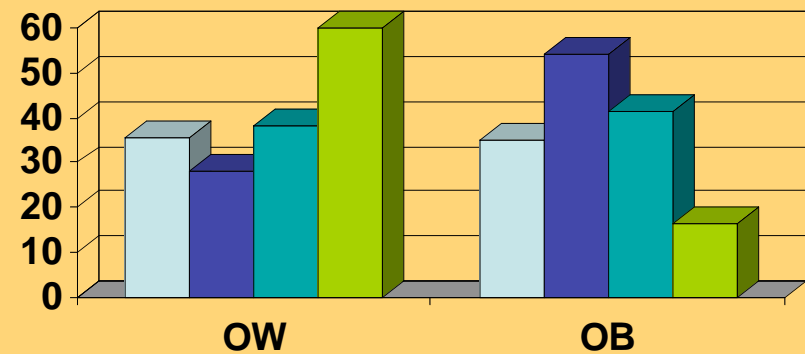
FFS MFS FlsH FlcH

Race by FS Female

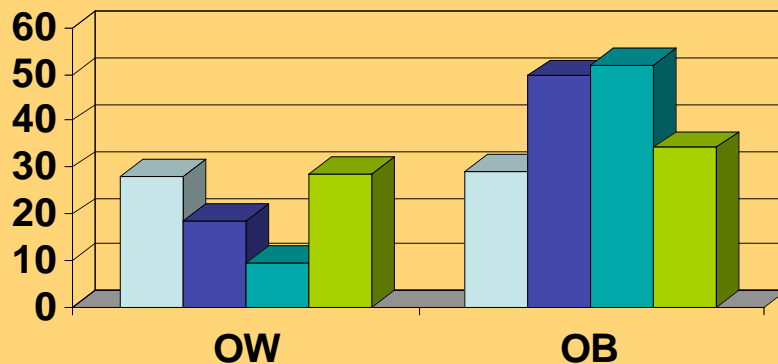
Mexican American



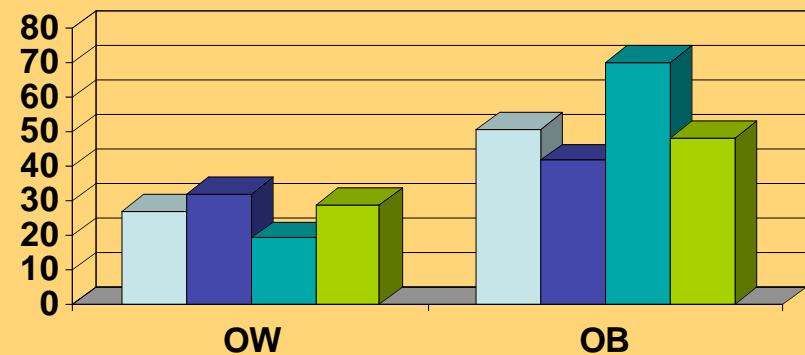
Other Hispanic



Non-Hispanic White



Non-Hispanic Black

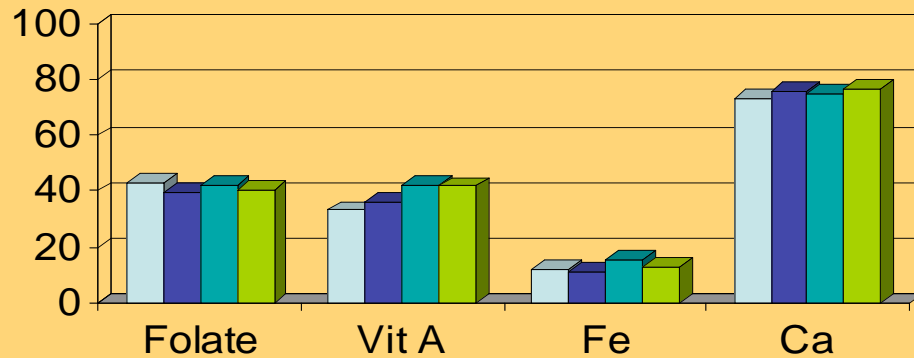


FFS MFS FlsH FlcH

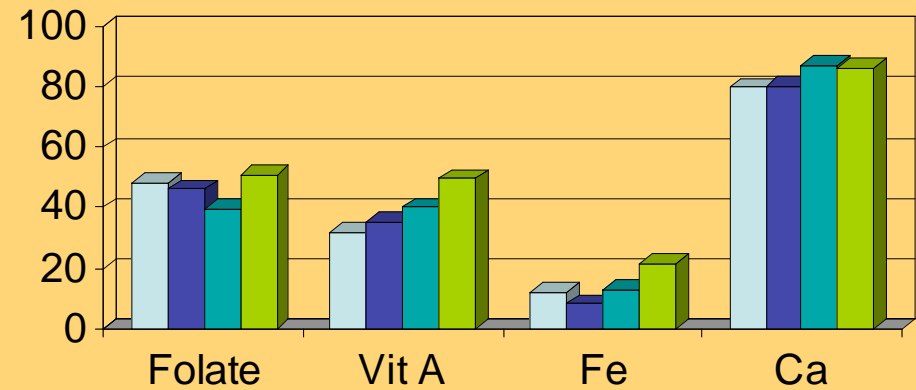
Race by FS

% Not Meeting DRI

Mexican American



Other Hispanic



**We ARE DIFFERENT
from each other!**



Thank You

